

GAETZ AVE. SOUTH.



We are Stocked, very well Stocked, with Winter Clothing and Merchandise.

That is scarce and difficult to get, even at higher prices. Every day our sales prove the wisdom of our advance buying policy, making last season's prices possible in a majority of the stock. As we grow, the advantage of trading here is enlarged, and beyond the shadow of doubt by actual comparison.

WE WANT YOUR BUSINESS - NOT BY FAVOR, BUT BY MERIT

Shoe Dept. News

We have received many new lines in the past few weeks, and in our large and varied stock of Men's, Women's and Children's footwear are to be found styles and lasts to fit the most critical, and at the most moderate prices consistent with quality and service.

Hurlbut's Cushion Sole Welts

Hurlbut Cushion-Sole Welts for the Children are the best for growing feet. These natural shaped shoes permit the natural development of the foot. They have no scratchy nails to leave ugly marks on the furniture and floors; they are the only tackless cushion insole welts made for children; there is no seams or ridges to hurt the feet. Sizes 4 to 7½; priced at **\$3.50**

Sizes 8 to 10½, priced at **\$4.00**

For the children just learning to walk the "Pussy Foot" boot are ideal as they have soft cushion insoles, with non-slip chrome leather outer-soles; colors are in black or brown kid, also patent leather; sizes 1 to 5, at **\$1.85**

New Stylish Models



Women's Footwear

We have just opened up some new lines which came by express, and we want you to see these beautiful new models.

A very stylish boot is in **Mahogany Patent Leather** with Olive buck tops, with stitched and perforated vamps and recede toe, and new military heel, flexible Good-Year welted soles. Price **\$11.00**

A Stylish Walking Boot

Another stylish walking boot is of fine quality all Black Kid, with 8 inch tops, have white Neolin soles and neat military heel, with top lift of white rubber. This is a very serviceable and dressy shoe for fall and winter wear; sizes 2½ to 7. Price **\$8.00**



Women's New Fall Gloves Perrin's Make

A new express shipment just opened up and there need be no hesitation over the purchase of new gloves. The make should be the first consideration, for upon the "make" depends the fit and service—"Perrin's" gloves combine all these qualities.

A new glove is in fine selected French Kid, perfect fitting; two dome fasteners, in the newest shade of mole, field mouse, and in tans and browns. Prices **\$2.25 and \$2.50**

Men's Sweater Coats \$2.50 to \$12.50

We are showing a splendid range of Sweaters for men in the "Monarch" and "Quigley" makes, in jumbo and cardigan knit, with military and shawl collars, in a wide range of colors.

Sweater Coat Special 4.50

This Sweater is made from a good quality wool, with a slight addition of cotton, in cardigan knit stitch, has close fitting military collar; colors are in plain maroon and in combination colors of navy and slate and fawn and brown; sizes 34 to 42. Each **\$4.50**

New Arrivals in WOMEN'S LOVELY BLOUSES FOR YOUR INSPECTION.

A shipment by express just opened up and this limited space does not permit of our describing and doing justice to the exquisite new style ideas embodied in the many new models of Georgette Crepes and Crepe de Chenes, in delicate shades of Maize, Shell Pink, Mellow and in White Paintly embroidered in Silk and in fancy Beaded effects. Prices from **\$7.00 to \$16.50**

Blouses of Wash Silks and Crepe de Chenes Specially Priced at \$4.75 & \$5.00

We want you to come in and see these dainty Bouses of Silk Crepe de Chene, in shades of Maize, Pink, and in White, made up in neat plain style, fastened down the front with pearl buttons. Some have round, and others have square collars, plain and hemstitched. Sizes 34 to 42. Prices **\$4.75 and \$5.00 each.**

New Fall "Wearables" For Men

We take special pride in this department, and take great pains to carry furnishings that appeal especially to men. We have placed in stock some very classy lines that you should see. They are guaranteed qualities at reasonable prices, and a variety broad enough to satisfy every man's idea of style and price.

SWEATER COATS for the cold days coming, and at a price that no man need be without one. We have them in all weights in Coat and Pull-over styles, Shawl or Military Collars, Priced from **\$3.75 to \$12.00.**

WORK SHIRTS for men, made from cloths that will wear and give the most comfort. Cut on big roomy lines in Union Flannels in Black, Black with White Stripes, and in Greys. Sizes 14 to 18½. Prices from **\$1.00 to \$3.00.**

MEN'S HEAVY OR MEDIUM WEIGHT UNDERWEAR—Stansfields, Tru-Knit, and Jaeger makes in all pure wool and cotton and wool mixed. Two piece garments or Combinations. Sizes 34 to 46. Priced from **\$3.00 to \$12.00**

GROCERY SPECIALS

Canada Food Board License No. 8-7160

Tuxedo Baking Powder, 12 oz., 15c., 16 oz., 20c., 2½ lb., 45c., 5 lb., 85c.

COCOA—Lipton's Instant Cocoa is prepared from the finest growths of cocoa only by a new process retaining delicious aroma of the pure cocoa. 1-5th lb tin, 12c., ½ lb tin, 25c.

ROYAL CROWN CLEANSER, 1½ tin, 4 for 25c.

PANSHINE, Kitchen Magic Cleanser, 1½ tins, 10c.

LENTILS, Dried, in bulk, per lb. 15c.

JELLY POWDER, Blue Ribbon, Vanilla, per packet, 7c.

HOMINY GRITS, in packages, 20c

Pure Gold SALAD DRESSING POWDER—Salad Dressing with oil, in glass, 10c and 15c.

HOW ABOUT YOUR ROOF?

Don't you think it advisable to fix that leaky roof before cold weather sets in. In the spring snow water will be leaking through and soaking everything. Better see what we have to better the situation. **MAPLE LEAF ROOFING** one ply is sufficient on a roof with plenty of slant.

MAPLE LEAF ROOFING two ply is better on the more flat roofs.

MAPLE LEAF ROOFING lasts for years, is put on quickly and easily. We guarantee it. Price per roll, 100 sq. feet, 1 ply **\$2.50** Price per roll, covering 100 square feet, 2 ply, **\$3.00.**

Try **EBONOL ROOF PAINT** for Tin Roofs, or for stopping leaks and giving new life to any roofing. Price per gallon, **\$1.15.**

HOME NEEDS

WEATHER STRIPPING Felt weather stripping around your doors and windows means more comfort and less coal. Price per box containing 38 feet **60c**

Half box 19 ft. roll, **30c**

STOVE PIPES AND ELBOWS. Although sheet iron is scarce and becoming daily more scarce for domestic purposes, we are in a position to meet the requirements of our patrons.

Special pipes made to order
Storm Window Buttons, ordinary, 15c per dozen.

Special for doors or windows not coming flush, 20c per dozen.

STORM SASH HANGERS. Galvanized hangers and adjusters, in sets, per set, 50c
Hangers only, per pair 20c
Adjusters, per pair, **25c**

ALUMINUM PAINT for Stoves, Pipes, Radiators, etc. Price 45c and 85c per tin.

GLASS AND PUTTY.—Round up the broken windows and get in new glass now. We have the stock to meet your demands.

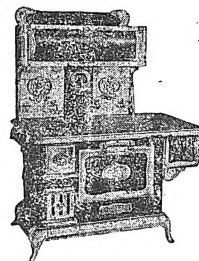
WE DO GLAZING.
COAL OIL HEATERS

For the isolated rooms and before the furnace is required, the coal oil heater solves the problem and saves coal. **McClary's Oil Heaters** have special features not found in others. Investigate these before buying. See our combination heater and cooker. Price **\$12.00**

We have cheaper ones too.

The Back Dazze Man wants to know if your stove pipes look like the old Harry. Black Dazze Enamel makes stove pipes a brilliant black gloss. For furnace registers and all iron work. Price per tin, 20c and 30c

CROCKERY CEMENT.—Why throw away broken dishes. Seccotine will mend them. Price 15c.



THE RANGE PROBLEM SOLVED

McCLARY'S have solved the Stove problem. No need to worry about what kind of stove you are going to buy. The best is always the cheapest. **McCLARY'S** ranges have special features that make them stand out from the rest.

SEMI-STEEL FIRE BOX LININGS stand the intense heat of the Coa Fire and mean long life to the Stove.

Polished Semi-Steel Top which every woman wants today. Easily kept clean.

Symetry of Design, an ornament in any home. Neat plain nickel-plated parts.

Patent Fuel Saver, means something these days.

Special arrangement of Direct Draft Dampers. All these and others. See them for yourselves to appreciate the benefits of **McClary Stoves.**

Burnell R. Ford—Electrical Wizard

The local Council of Women request that addresses of local soldiers sailors and nurses overseas, be sent to Mr. S. Pamel, box 604, Red Deer, at once, as the Christmas boxes must be dispatched without delay.

Only 300 season tickets for the Red Deer Lyceum course at \$1.50, the price then advances to \$2.25. Single admission \$1.00 each. Buy your ticket now.

Burnell R. Ford—Electrical Wizard

To thousands of us we sell meat of good quality at reduced prices.—G. W. Ball. Phone 4.

Owing to unforeseen circumstances, the Women's Institute have been obliged to change the date of their auction and dance from October 31, as previously announced, until Friday, November 1. The auction will be held in the Alexandra hotel, and the dance in the Armouries. Lynch's orchestra in attendance.

Local and District Intelligence

Burnell R. Ford, Oct. 31st

Dr. Clark tonight in the Parish Hall

Alex. Cruickshank was in the city over the week end.

Miss Mina Cole, Calgary, was home over the holiday.

Miss Clarke was the guest of Mrs. Pyke over the week end.

Mr. Horton of the Imperial Bank, was in Calgary over Thanksgiving.

Pte. Linton Gaetz of Calgary, spent Thanksgiving with relatives in Red Deer.

Darwin Houston, who is teaching near Didsbury, was home for Thanksgiving.

Miss Brewster, of Edmonton, was the guest of Mrs. Page over Thanksgiving.

Miss Spillard spent Thanksgiving with Mr. and Mrs. J. B. Spillard, Calgary.

Mr. and Mrs. F. W. George, Calgary, were the guests of Dr. and Mrs. Henry George over Thanksgiving.

Lillian Gudmundson, Sally Spillard, Lella Parks, and Kate Carver, were home from Normal School, Calgary, over the holiday.

Lige Pye, of Horn Hill, threshed about 11,000 bushels of grain, mostly oats and barley, this year. This is one of the largest individual crops in the Red Deer district.

Season tickets for Lyceum—Burnell R. Ford, electrical wizard—now on sale at Gaetz-Cornett's. Three high class attractions. Season tickets, \$1.50 for adults, children, 75c.

Mrs. C. H. Strickland, who was so recently bereaved by the loss of her husband at the front, has had a further loss by the burning of her livery barn at Coronation, together with her team of horses.

Mrs. Horace Meeres is still very low with typhoid fever at the Hospital. The fact that Capt. Meeres has been wired for and in on his way home will probably cause a change for the better in her condition.

Dr. Clark tonight in the Parish Hall

Burnell R. Ford—Electrical Wizard

Miss Carver spent Thanksgiving in Edmonton with friends.

Miss Connel Jarvis was up from Calgary for Thanksgiving.

F. A. Billingshurst was in the city Thanksgiving Day, the guest of A. J. Goody.

Ernie George, of the Royal Bank staff, Edmonton, visited his parents over Thanksgiving.

William Hammond shipped his eighth car of potatoes out of Red Deer and vicinity yesterday.

A very warm and gentle shower fell on Friday, last, and the day throughout was warm and spring-like.

Mr. A. Munro, of the staff of the Dominion Lands Office, Edmonton, spent the holiday in the city.

Among others who arrived in the city from Edmonton on Saturday last was Freddie Reinhold. The climate seems to agree with him.

Mr. C. V. Schuch, lately discharged from the service and now in the law office of Hyndman, Milner and Matheson, Edmonton, was visiting in the city over the week-end.

Prof. H. H. Gaetz was in the city over Thanksgiving. Besides being appointed Provost of the University of Alberta, he might mention the fact that the professor is an enthusiastic golfer.

Miss Hilma Pyke, of the staff of Plunkett and Savage, Calgary, was in Red Deer visiting her parents over the holiday. Plunkett & Savage are wholesale fruit dealers, but seem to specialize in peaches.

Van Slyke Bros. can boast one of the biggest yields of grain in Alberta this year. They threshed 1320 bushels of wheat off 24 acres, a grand yield of 55 bushels per acre. Van Slyke's farm is six miles north east of Red Deer.

Our old friend William Postill, of Trochu, together with Miss Edith and Miss Nellie Postill, motored to the city last week for a couple of days visit with Mrs. A. T. Stephenson, returning Friday morning. Mr. Postill reports holding his own, although he has to be very careful of his diet.

Our vegetable garden last week was increased by several fine potatoes which were the second year crop grown this year on the same land by Mrs. W. R. Davis. She sold the early potatoes in the first week in July and planted more at once, which are now good sized tubers. Leonard, Horne, of Hill End, left two potatoes weighing 2½ lb each, and some green peas just picked.

Burnell R. Ford—Electrical Wizard

Call at the new meat market for variety and quality at the right prices, G. W. Ball Phone 4.

The Ladies Aid of the Presbyterian Church will hold their Christmas bazaar on Saturday, December 7th.

Rev. Gordon Matthews preached at the Harvest Thanksgiving service at St. Cyprian's Church, Lacombe, on Friday evening last.

The Parish Hall committee are putting on a grand dance on Nov. 15, not the 21st as announced last week. Lynch's orchestra will be in attendance. Keep the date in mind.

DIED.

In Philadelphia, Pa., on Oct. 13th, of pneumonia, Ray, eldest son of Mr. and Mrs. A. J. Russell, Red Deer, aged 27 years.

PRIVATE NURSING—Having had several years experience as a private nurse, I would respectfully notify the general public that I am open for service in Red Deer and vicinity, and can be secured by rural phone No. 2, Penhold, or E. Pye, Horn Hill, Penhold P.O.—Mrs. J. Moore. Oct. 16-2*

ESTRAY COLT—Came on to the premises of the undersigned early last spring, a small bay yearling gelding, white legs below knees, white slip on face. No brand. Owner can have same by proving property and paying expenses. B. C. Trimble, Red Deer P.O. Oct. 16-3*

RED DEER TRADING CO.
THE PLACE TO BUY, SELL OR EXCHANGEDr. W. H. PLAXTON.
DENTAL SURGEON

613 to 617, Herald Building, Calgary.

DR. J. B. LONG
Dental Surgeon
(Successor to Dr. Plaxton)
Graduate Royal College of Dental Surgeons of Ontario.
Holder of a Dominion Dental Certificate.
Guaranteed Modern Dental Work at Reasonable Fees
Examination and Consultation Free
Office hours, 9 to 6 o'clock.
Evening by Appointment.
Day Phone 112 Night Phone 111
Office, Smith-Gaetz Bk. Red Deer

CASH AUCTION SALE OF

150 EWE LAMBS

High Grade Suffolk and Shropshire

Will be sold in lots of five or more, at
HEWSON'S & SONS' FEED BARN, RED DEER,

ON THURSDAY, OCTOBER 24th, 1918
Sale to commence at 1 o'clock. Terms Cash.

H. S. Corrigan, Owner. Arthur Rogers, Auctioneer.

Dr. Clark

Will address a meeting of the Electors of Red Deer Constituency in the interests of

F. W. GALBRAITH

The Union-Independent Candidate

PARISH HALL, RED DEER

Wednesday October 16

At 8.30 p.m.

Senator Michener and Mr. Galbraith
will also speak.

The public are cordially invited.

GOD SAVE THE KING!

H. F. KENNY, President,
Red Deer Provincial Union. Ass'n.

How About That Set

—OF—

HARNESS

For Your Fall Work?

We Have Them!

Our Prices Are Right!

No. 304—1¾ x 3 ply trace, 1¾ breast straps and martingales, 1 inch loose buckle lines, 20 ft. long; steel hames, brass balls and line rings; 1 inch hame straps; five ring folded seat breeching, 1¼ inch layer, 1 inch leadups with safe, 1 inch lined trace carriers 1 inch side straps, 1 inch hip straps.

Price, spotted (without collars).....\$73.00

Less spots (without collars)\$71.00

Collars, all long straw\$6.25

Collars, long straw throat.....\$4.25

Halters, all styles and prices.

A full line of Robes and Rugs, ranging in price from\$6.50 to \$30.00

Buying when the buying is good.

Get Our Prices on

Heaters

Before You Buy—They are Right

THE
Day Hardware Co.
RED DEER, ALBERTA

MOVED

—TO—

SMITH & GAETZ BLOCK

(Next door to Snell's Jewelry Store.)

Nyal Quality Store

The Standard Drug Co.

Prescription Specialists

Phone 49 Red Deer, Alta.

EYES

Would You Like To See As
Others See?

If you have found that your eyes are not as good for far or near sight as they should be, we can promise improvement if the power of sight is not injured so as to prevent it. Our glasses make the world look brighter.

H. H. HUMBER Jeweler and Optometrist
Business Phone 104 RED DEER After Hours 82

We've Always Something
New to Show You!

Among our latest shipments are

PRESSED MARBLE STATUARY—

Models of famous statues in a beautiful fine white marble. These must be seen to be appreciated. Priced from \$2.00 to \$7.50
Gene Stratton Porter's new book, "A daughter of the Land." This is America's most popular author, over 6½ million of "Freckles," "Harvester," and her other books have been sold.

VICTROLAS, in Fumed Oak, Weathered Oak and Mahogany finish.

There is a shortage of Victrolas owing to the unprecedented demand, and we are fortunate in having a good selection of practically all sizes on hand. Don't be satisfied with anything but the best Get the genuine "Victrola." We are sole agents.

We are also showing now Soldiers' Comforts for Overseas parcels.

Latest Hits in Sheet Music. Hallow'en Novelties. Private Greeting Xmas Cards. Waterman's Fountain Pens.

Join our Lending Library. Read all the new books for only 2c a day. We have recently added over 25 new titles.

The Rexall Store

THE GAETZ-CORNETT
DRUG & BOOK CO.

"THE HOME OF GOOD BOOKS."

Red Deer Lyceum Course

In Methodist Church

Under auspices of the Methodist Church Choir

BURNELL R. FORD

OCTOBER 31st, 1918

THE APOLLO CONCERT CO.

Accomplished Instrumental and Vocal Musicians

JANUARY 6th, 1919

THE BEVERLEY
ENTERTAINERS

Musical Sketches in Attractive Costumes

MARCH 28th, 1919

SINGLE ADMISSIONS:

Adults, \$1.00; Children under 15, 50 Cents.

SEASON TICKETS:

Adults, \$1.50; Children under 15, 75 Cents.

Only 300 Adult's Season Tickets will be sold at \$1.50, after which the price will be \$2.25

Tickets On Sale To-day